

Welcome all riders
to the
25th Silver Anniversary
Midnight Ride



HOSTED BY
GOLD WING ROAD RIDERS ASSOCIATION
CHAPTER G AND SUPPORTING CHAPTERS

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Departing From
Meijer on 10 Mile Rd.
ROCKFORD, MICHIGAN
EXIT #97 ON U.S. 131
AT MIDNIGHT, FRIDAY
AUGUST 19, 2011



dedicated to finding a cure

A Portion of Proceeds To Benefit The
Juvenile Diabetes Research Foundation

MIDNIGHT RIDE - SPONSOR FORM

Participation Option

Raise more dollars for JDRF -- earn incentive prizes!

Tell relatives, friends, neighbors and co-workers about **THE RIDE** and ask them to sponsor you by making a contribution to the Juvenile Diabetes Research Foundation. Use the form below to keep track of your sponsors. This form may be duplicated.

Bring this form and your collected donations to **THE RIDE**. Turn them in and enjoy a great ride. Your sponsorships may be turned in at the start of **THE RIDE** in Grand Rapids or at the end in St. Ignace at the Kewadin Casino. Your incentive prizes will be mailed to you after October 1st.

Feel proud! After **THE RIDE** experience the feeling of pride and satisfaction that comes from knowing you were an important part in raising dollars to help find a cure for diabetes. **THANK YOU!**

If you are unable to turn in your collected dollars at the time of **THE RIDE** you may mail your contributions along with this form directly to the JDRF office: 4595 Broadmoor SE Suite 230, Kentwood, MI 49512. Phone 616-957-1838. Sponsor Forms must be turned in prior to September 30, 2011 in order to receive the gift for your donation.

Do not send me a prize _____

Circle one prize according to your level of donation

Raise \$75.00 - Receive a pin and year bar

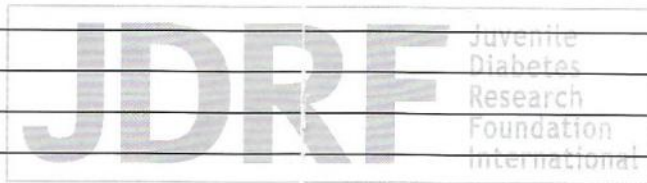
Raise \$125.00 - Receive Midnight Ride T-Shirt

Raise \$200.00 - Receive Midnight Ride Sweatshirt

SPONSORS NAME

AMOUNT

SPONSORS NAME	AMOUNT
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



dedicated to finding a cure

TOTAL \$ _____

Make all checks payable to: JUVENILE DIABETES RESEARCH FOUNDATION

Please fill out the information below.

Your Name _____

Amount being turned in _____

Address _____

Prize / Size Desired:

Pin & Year Bar _____

T-Shirt _____ (S, M, L, XL, XXL)

Phone # _____

Sweatshirt _____ (S, M, L, XL, XXL)

JDRF will be known as the people who cured diabetes. *Your support will make a difference.*

THE MIDNIGHT RIDE - 2011

Is Sponsored By
**GWRRRA's Chapter MI-G
& Supporting Chapters**

The following businesses have donated time, money or goods to help make this a successful Midnight Ride. If you get a chance say thanks, they'll appreciate it...

KEWADIN CASINO
IMPACT AWARDS
MEIJER INCORPORATED
MATRIX PRINTING & MAILING
CENTRAL MICHIGAN PAPER
EXTREME TOWING

For Additional Ride Information Call:

Randy & Fay Vieu 616-662-1399
Harry & Marcia Emmert 616-363-2159
JDRF Offices 616-957-1838

Or visit

Michigan Chapter G's Website at
www.mi-gmidnightriders.org

Juvenile Diabetes Research Foundation
www.jdrfwestmichigan.com

The vendors listed below are tentatively scheduled to be in St. Ignace for the ride. Others may join us, but hadn't signed up by our printing deadline.

Authorized and insured vendors only

K & P Leathers, Country Choppers, Mackinac Coast Sunglasses, Allstate Ins, The Pitts Stop Shop and other vendors have signed up this year and will be at the Casino when we arrive on Saturday.

Vendor inquiries welcome,
contact Howard Stob 616-538-1087

RIDE SCHEDULE

Meijer parking lot -- EXIT 97 -- 10 mile and US 131
ROCKFORD, MI Leave at 12:00

TAKE US 131 - 23 miles North to M--46 then
east 45 miles to ALMA

1:30 ARRIVE AT ALMA.
Gas, coffee and donuts at WAL-MART
food at ARBY'S Leave at 2:45

TAKE US -- 27 North 70 miles
to Houghton Lake Exit

3:55 Houghton Lake (M-55 Exit) Go .1 Miles East to:
Mid-Michigan Medical Leave at 5:00

TAKE I-75 NORTH - 50 miles

5:50 ARRIVE AT GAYLORD.
Gas, coffee and snacks at
GLENS MARKET Leave at 6:50

TAKE I-75 NORTH - 66 Miles

7:55 ARRIVE AT MACKINAC BRIDGE

Be sure to have your money out for the trip across the Big Mac. **IT IS \$3.50 for bikes or \$5.25 for bikes with trailers.** Shuttle service from Mackinaw City to St. Ignace is available, (at no charge) for those who wish. Just ask your Hotel to call the shuttle

8:15 St. Ignace through town to the Kewadin Casino



Gold Wing Road Riders Association

The Gold Wing Road Riders Association is an international motorcycle organization that is committed to motorcycle fun, education and safety. This group is comprised of individuals and couples from all walks of life. Members also come together to help with wonderful non-profit causes. Chapter Mi-G is the proud sponsor of the Midnight Ride which has raised over \$330,000 in the past 24 years for diabetes research.

A Little History

Twenty-four years ago, members of Chapter Mi-G of the Gold Wing Road Riders Association decided that it was too hot to ride during the day. They talked it over and figured that it would be better (and cooler) if they took their ride at night. Their destination, they decided, would be the Mackinac Bridge. They called some friends and on the third Friday in August, 1986, started out on what was later to become known as the Midnight Ride.

Along the way, friends who also thought a cool ride was a pretty good idea, joined them and the 17 bikes they started out with turned into 57 bikes by the time they got to Mackinaw. The second year the idea caught on and about 250 people went. At the destination a 50/50 drawing was held to benefit a local charity.

In year 2010, our 24th. Annual Midnight Ride raised over \$21,500 for the Juvenile Diabetes Research Foundation. In the year 2011 we hope to have yet another fun and successful ride.

We would like to take this opportunity to thank all the motorcyclists who have and who will join us in this ride for their humanity and their generosity. Ride safe...

Changes for 2011

Our first stop in Alma is at the New Walmart, just a block further down the road on the east side.

By popular request, the light parade is back for 2011 and the Chamber of Commerce is adding fireworks in the downtown area at dusk, following the light parade.

Again all activities are inside the Casino including breakfast, lunch and all vendors.

Tentative Schedule of Events

Vendors available throughout the day.

8:00 a.m. to 10:00 a.m.

Hot breakfast on arrival at the Kewadin Casino.

3:00 to 6:00 p.m.

Entertainment and Cookout at Casino

2:30 to 4:00 p.m. Registration

3:00 p.m. to 5:00 p.m.

People's Choice Bike Judging - Casino

1st, 2nd, and 3rd Place Prizes

Awarded at 5:30 near display area

8:30 p.m.

Light Parade Staging at the Casino parking lot,

9:15 p.m. Light Parade begins.

Check back often on the Chapter G Website (www.mi-gmidnightriders.org) for exciting new developments and information on this year's ride.

St. Ignace is pleased to host the annual Gold Wing Road Riders Association Midnight Ride. While you are in beautiful St. Ignace, and the Straits of Mackinac area, we hope that you will take time to visit and enjoy our many attractions and activities. St. Ignace abounds with restaurants and shopping to please everyone's taste.

Some things you will not want to miss include Bridge View Park overlooking the Mackinac Bridge and the Straits of Mackinac, Museum of Ojibwa Culture and Native Expressions Gift Shop, Fort de Buade Museum, Deer Ranch, Mystery Spot, Castle Rock, enjoy a scenic air tour from Great Lakes Air, or stroll the Huron Boardwalk that ribbons the shoreline through downtown St. Ignace. A trip to Mackinac Island, the Soo Locks, the Les Cheneaux Islands or Tahquamenon Falls are also great day trip options.

The Kewadin Casino in St. Ignace offers top-notch entertainment and Las Vegas style gaming including black jack, craps, roulette, money wheel, slot machines and more. They are open 7 days a week, year round, and have free shuttle service. You can also enjoy dining at the Horseshoe Bay Restaurant or have a cool beverage in the Northern Pines Lounge or Whitetail Sports Bar. Call 800-KEWADIN for more information or visit www.kewadin.com.

To receive a free St. Ignace Vacation Guide detailing the area, please contact us at 800-970-8717 or www.saintignace.org. We are looking forward to hosting you this August in St. Ignace!!

Here's how to participate:

The purpose of the Midnight Ride is to ride and enjoy the company of our fellow motorcyclists in the cool night air. There are no fees or charges of any kind. However, during the ride, we sell shirts and souvenirs to help support diabetes research.

Collect sponsorships from friends, relatives, neighbors and co-workers. Use the Rider Sponsorship List in this brochure to keep track of your sponsors.

Incentive prizes will be given based on the amount you help raise...

Raise \$75.00 -
Get a Pin and Year Bar

Raise \$125.00 -
Get a Midnight Ride T-Shirt

Raise \$200.00 -
Get a Midnight Ride Sweatshirt
Incentive Prizes will be mailed.

Midnight Ride Souvenirs
will be sold at stops along the route
and in St. Ignace.

Year Bars	\$3.00
Teddy Bear Pins	\$6.00
T-Shirts	\$15.00

Juvenile Diabetes Research Foundation

The Juvenile Diabetes Research Foundation International (JDRF) is a worldwide leader in funding research to cure type 1 diabetes, an autoimmune disease that strikes children and adults suddenly and lasts a lifetime. JDRF is the leading funder and advocate of type 1 diabetes science.

JDRF's mission has been constant since it was founded four decades ago: to find a cure for type 1 diabetes through the support of research. Until a cure is found, JDRF is also committed to working tirelessly to develop new and better treatments to improve the lives of people who have type 1 diabetes and keep them as healthy as possible.

Why is a cure for diabetes so important?

- Some 26 million people in the U.S. have diabetes- both type 1 and type 2.
- Every year, more than 30,000 new cases of type 1 diabetes are diagnosed.
- Half of the 30,000 people diagnosed each year with type 1 diabetes are children and teenagers and half are adults.
- Every hour, three people are diagnosed with type 1 diabetes.

Type 1 Diabetes

Type 1 diabetes is an autoimmune disease in which a person's pancreas stops producing insulin, a hormone that enables people to get energy from food. People must take multiple injections of insulin daily or continuous infusion of insulin through a pump just to survive. While trying to balance insulin doses with their food intake and daily activities, people with this form of diabetes must always be prepared for serious hypoglycemic (low blood sugar) and hyperglycemic (high blood sugar) reactions, both of which can be life-limiting and life-threatening.

Warning Signs Include: Extreme thirst, frequent urination, drowsiness or lethargy, increased appetite, sudden weight loss for no reason, sudden vision changes, sugar in urine, fruity breath odor, heavy or labored breathing, stupor or unconsciousness

Why JDRF and Why Now?

JDRF is the leading funder and advocate of type 1 science. We funded more than \$107 million in diabetes research in 2010. That is more funding for type 1 diabetes than any other charity in the world. Since its founding 40 years ago, JDRF has funded \$1.5 billion in type 1 diabetes research. JDRF uses its resources and leverage to find and fill gaps in the research pipeline to ensure that potential treatments and eventually, a cure go from the laboratory to the patient as quickly as possible.

JDRF is not responsible for the safety of individuals participating in the Midnight Ride.

Lodging in St. Ignace...

America's Best Value	800-251-6718
Balsam's Resort & Motel	906-643-9121
Bay View Beach Front Motel	906-643-9444
Best Western Harbour Pointe	800-642-3318
Birchwood Motel	906-984-2184
Boardwalk Inn Hotel	800-254-5408
Budget Host Inn & Suites	800-872-7057
Cedars Motel	906-643-9578
Colonial House Inn/B&B	906-643-6900
Days Inn Lakefront & Suites	800-732-9746
Driftwood Motel	906-643-7744
Evergreen Motel	888-480-5828
K Royale Lakefront Inn	800-882-7122
Kewadin Casino Lakefront Inn	800-322-8411
Kewadin Casino Hotel	800-539-2346
Moran Bay Motel	866-672-6229
Normandy Motel	800-227-6373
Northernaire Budget Inn	888-797-0415
Pines Motel	877-378-0017
Pte. LaBarbe Inn & Cabins	906-643-8566
Quality Inn Lakefront	800-448-6285
Quality Inn - St. Ignace	800-906-4656
Straits View Motel	800-401-1813
Sunset Motel	906-643-8377
Super 8 Motel of St Ignace	800-460-7661
Village Inn Hotel	906-643-9511

If you need to be in your room early Saturday morning, remember that you must reserve a room for Friday night also.

Standard Check in Time is 3:00 p.m.

St. Ignace Campgrounds:

Lakeshore RV Park & Camp	800-643-9522
Mackinac Trail Camp Park	800-333-8754
St. Ignace KOA	800-562-0534
Tiki RV Park Cabins	800-859-4258
Cabin/Cottage Assistance	800-970-8717

We appreciate your support of our Chamber Member motels & campgrounds.

For more information or general questions, contact questions, contact the St. Ignace Chamber of Commerce at (800) 970-8717 or our website at www.saintignace.org or send us an email at: sichamber@lighthouse.net.

IMPORTANT INFORMATION

BRIDGE FEES

BIKES - \$3.50 ea. W/TRAILERS \$5.25
HAVE YOUR MONEY READY
HELP STOP BACKUPS
& KEEP US MOVING

C.B. Channel 15 is used by the ride organizers for ride information. Please use another channel for general conversation.

SLEEPY? Stop at a rest area and sleep until you're ready to continue the ride and meet us later at the next stop or at the Kewadin Casino in St. Ignace.

BIKE TROUBLE? Put your helmet by the side of the road, one of our tail gunners will stop to see the nature of your problem. If necessary a chase vehicle with trailer will be available to get you to a phone so you can call help. If you are able to re-join the ride...please enter AHEAD of the tail gun group. (the guys with the flashing yellow lights)...

THE RIDE TRAVELS AT 65 M.P.H. If for some reason you can't maintain this speed, we hope to see you at the Casino in St. Ignace.

ABSOLUTELY NO DRUGS OR ALCOHOL ARE ALLOWED.....ANYONE FOUND USING THESE SUBSTANCES WILL BE ASKED TO LEAVE THE RIDE AND/OR BE ARRESTED...

NO HOT DOGGING...IT PUTS YOU AND OTHERS IN DANGER... OBEY ALL TRAFFIC LAWS.

The Ride will be assisted along the route by Local Police, State Police and Sheriff Departments. These officers will also be among the riders and monitoring our progress to help promote safe riding and fun for all.

Remember: You are responsible for your actions, not JDRF or GWRRA.

Ride Safe and Have Fun...