

Welcome all riders  
to the  
*24th Annual  
Midnight Ride*



HOSTED BY  
GOLD WING ROAD RIDERS ASSOCIATION  
CHAPTER G AND SUPPORTING CHAPTERS

© 2010 GWRRA MI-G ALL RIGHTS RESERVED



Departing From  
Meijer on 10 Mile Rd.  
ROCKFORD, MICHIGAN  
EXIT #97 ON U.S.131  
AT MIDNIGHT, FRIDAY  
**AUGUST 20, 2010**



*dedicated to finding a cure*

A Portion of Proceeds To Benefit The  
Juvenile Diabetes Research Foundation

## THE MIDNIGHT RIDE - 2010

Is Sponsored By  
**GWRRRA's Chapter MI-G  
& Supporting Chapters**

The following businesses have donated time, money or goods to help make this a successful Midnight Ride. If you get a chance say thanks, they'll appreciate it...

KEWADIN CASINO  
GRAND RAPIDS HARLEY DAVIDSON  
MEIJER INCORPORATED  
MATRIX PRINTING & MAILING  
CENTRAL MICHIGAN PAPER  
SHINHOPPLES

For Additional Ride Information Call:

Randy & Fay Vieu 616-662-1399  
Lynne & Jan Snyder 616-676-1964  
JDRF Offices 616-957-1838

Or visit

Michigan Chapter G's Website at  
[www.mi-gmidnightriders.org](http://www.mi-gmidnightriders.org)

Juvenile Diabetes Research Foundation  
[www.jdrfwestmichigan.com](http://www.jdrfwestmichigan.com)

The vendors listed below are tentatively scheduled to be in St. Ignace for the ride. Others may join us, but hadn't signed up by our printing deadline. . . . .

### Authorized and insured vendors only

K & P Leathers, Country Choppers, Mackinac Coast Sunglasses and other vendors have signed up this year and will be at the Casino when we arrive on Saturday.

Vendor inquiries welcome,  
contact Howard Stob 616-538-1087

## RIDE SCHEDULE

Meijer parking lot -- EXIT 97 -- 10 mile and US 131  
ROCKFORD, MI Leave at 12:00

TAKE US 131 - 23 miles North to M-46 then  
east 45 miles to ALMA

1:30 ARRIVE AT ALMA.  
Gas, coffee and donuts at WAL-MART  
food at ARBY'S Leave at 2:45

TAKE US -- 27 North 70 miles  
to Houghton Lake Exit

3:55 Houghton Lake (M-55 Exit) Go .1 Miles East to:  
Mid-Michigan Medical Leave at 5:00

TAKE I-75 NORTH - 50 miles

5:50 ARRIVE AT GAYLORD.  
Gas, coffee and snacks at  
GLENS MARKET Leave at 6:50

TAKE I-75 NORTH - 66 Miles

7:55 ARRIVE AT MACKINAC BRIDGE

Be sure to have your money out for the trip across the Big Mac. **IT IS \$3.50 for bikes or \$5.25 for bikes with trailers.** Shuttle service from Mackinaw City to St. Ignace is available, (at no charge) for those who wish. Just ask your Hotel to call the shuttle .....

8:15 St. Ignace through town to the Kewadin Casino



## Here's how to participate:

The purpose of the Midnight Ride is to ride and enjoy the company of our fellow motorcyclists in the cool night air. There are no fees or charges of any kind. However, during the ride, we sell shirts and souvenirs to help support diabetes research.

Collect sponsorships from friends, relatives, neighbors and co-workers. Use the Rider Sponsorship List in this brochure to keep track of your sponsors.

Incentive prizes will be given based on the amount you help raise...

Raise \$75.00 -  
Get a Pin and Year Bar

Raise \$125.00 -  
Get a Midnight Ride T-Shirt

Raise \$200.00 -  
Get a Midnight Ride Sweatshirt  
Incentive Prizes will be mailed.

**Midnight Ride Souvenirs**  
will be sold at stops along the route  
and in St. Ignace.

Year Bars .....	\$2.50
Teddy Bear Pins .....	\$6.00
T-Shirts .....	\$15.00

## IMPORTANT INFORMATION

### BRIDGE FEES

BIKES - \$3.50 ea. W/TRAILERS \$5.25

HAVE YOUR MONEY READY

HELP STOP BACKUPS

& KEEP US MOVING

**C.B.** Channel 15 is used by the ride organizers for ride information. Please use another channel for general conversation.

**SLEEPY?** Stop at a rest area and sleep until you're ready to continue the ride and meet us later at the next stop or at the Kewadin Casino in St. Ignace.

**BIKE TROUBLE?** Put your helmet by the side of the road, one of our tail gunners will stop to see the nature of your problem. If necessary a chase vehicle with trailer will be available to get you to a phone so you can call help. If you are able to re-join the ride...please enter AHEAD of the tail gun group. (the guys with the flashing yellow lights)...

**THE RIDE TRAVELS AT 65 M.P.H.** If for some reason you can't maintain this speed, we hope to see you at the Casino in St. Ignace.

**ABSOLUTELY NO DRUGS OR ALCOHOL ARE ALLOWED.....ANYONE FOUND USING THESE SUBSTANCES WILL BE ASKED TO LEAVE THE RIDE AND/OR BE ARRESTED...**

**NO HOT DOGGING...IT PUTS YOU AND OTHERS IN DANGER... OBEY ALL TRAFFIC LAWS.**

The Ride will be assisted along the route by Local Police, State Police and Sheriff Departments. These officers will also be among the riders and monitoring our progress to help promote safe riding and fun for all.

Remember: You are responsible for your actions, not JDRF or GWRRA.

**Ride Safe and Have Fun...**

## Lodging in St. Ignace...

America's Best Value	800-251-6718
Balsam's Resort & Motel	906-643-9121
Best Western Harbour Pointe	800-642-3318
Birchwood Motel	906-984-2184
Boardwalk Inn Hotel	800-254-5408
Budget Host Inn & Suites	800-872-7057
Cedars Motel	906-643-9578
Colonial House Inn/B&B	906-643-6900
Days Inn Lakefront & Suites	800-732-9746
Driftwood Motel	906-643-7744
Getaway Inn & Suites	877-643-9688
Evergreen Motel	888-480-5828
Huron Motel	800-322-0929
Island View B&B	906-643-6198
K Royale Lakefront Inn	800-882-7122
Kewadin Casino Lakefront Inn	800-539-2346
Kewadin Casino Hotel	800-539-2346
Moran Bay Motel	866-672-6229
Normandy Motel	800-227-6373
Northern Budget Inn	888-797-0415
Pines Motel	877-378-0017
Pte. LaBarbe Inn & Cabins	906-643-8566
Quality Inn Lakefront	800-448-6285
Quality Inn - St. Ignace	800-906-4656
Straits View Motel	800-401-1813
Sunset Motel	906-643-8377
Super 8 Motel of St Ignace	800-460-7661
Village Inn Hotel	906-643-9511

If you need to be in your room early Saturday morning, remember that you must reserve a room for Friday night also.

Standard Check in Time is 3:00 p.m.

### St. Ignace Campgrounds:

Castle Rock Campark	800-333-8754
Lakeshore RV Park & Camp	800-643-9522
St Ignace/Mackinac Island KOA	800-562-0534
Tiki Travel Park Cabins 🏠	800-859-4258

🏠 Cottages Available

We appreciate your support of our Chamber Member motels & campgrounds.

For more information, cabin/resort information or general questions, contact the St. Ignace Chamber of Commerce at (800) 970-8717 or our website at [www.saintignace.org](http://www.saintignace.org) or send us an email at: [sichamber@lighthouse.net](mailto:sichamber@lighthouse.net).

## Tentative Schedule of Events

Vendors available throughout the day.

**8:00 a.m. to 10:30 a.m.**

Hot breakfast on arrival at the Kewadin Casino.

**3:00 to 6:00 p.m.**

Entertainment and Cookout at Casino

**3:00 to 4:00 p.m.** Registration

**4:00 p.m. to 5:00 p.m.**

People's Choice Bike Judging - Casino

1st, 2nd, and 3rd Place Prizes

Awarded at 5:30 near display area

**8:30 p.m.**

Light Parade Staging at the Casino parking lot,

**9:15 p.m.** Light Parade begins.

**Check back often on the Chapter G Website ([www.mi-gmidnightriders.org](http://www.mi-gmidnightriders.org)) for exciting new developments and information on this years ride.**

St. Ignace is pleased to host the annual Gold Wing Road Riders Association Midnight Ride. While you are in beautiful St. Ignace - Straits of Mackinac area, we hope you will take time to visit and enjoy our many attractions and activities. St. Ignace abounds with restaurants and shopping to please everyone's taste.

Some things you won't want to miss include Bridge View Park overlooking the Straits of Mackinac, Museum of Ojibwa Culture and Native Expressions Gift Shop, Deer Ranch, Mystery Spot, Castle Rock, Weird Michigan Wax Museum or the Huron Boardwalk that ribbons the shoreline through downtown St. Ignace.

A trip to Mackinac Island, the Soo Locks or Tahquamenon Falls is other options while visiting St. Ignace. To receive a free St. Ignace Vacation Guide detailing the area, please contact us at 800-970-8717 or [www.saintignace.org](http://www.saintignace.org). We look forward to hosting you in St. Ignace! See you in August.

The Kewadin Casino in St. Ignace offers top-notch entertainment along with Las-Vegas Style Gaming offering you more than 900 slots to choose from and many table games. They include Keno, Craps, Black Jack, Roulette, Let it Ride, 4 Card Poker and Live Poker.

Come and enjoy dining in our Horseshoe Bay Restaurant or have a cool beverage in our Northern Pines Lounges or our Whitetail Sports Bar. Call 1-800-Kewadin for more information or visit [www.kewadin.com](http://www.kewadin.com).

## Gold Wing Road Riders Association

The Gold Wing Road Riders Association is an international motorcycle organization that is committed to motorcycle fun, education and safety. This group is comprised of individuals and couples from all walks of life. Members also come together to help with wonderful non-profit causes. Chapter Mi-G is the proud sponsor of the Midnight Ride which has raised over \$360,000 in the past 23 years for diabetes research.

### A Little History

Twenty three years ago, members of Chapter Mi-G of the Gold Wing Road Riders Association decided that it was too hot to ride during the day. They talked it over and figured that it would be better (and cooler) if they took their ride at night. Their destination, they decided, would be the Mackinac Bridge. They called some friends and on the third Friday in August, 1986, started out on what was later to become known as the Midnight Ride.

Along the way, friends who also thought a cool ride was a pretty good idea, joined them and the 17 bikes they started out with turned into 57 bikes by the time they got to Mackinaw. The second year the idea caught on and about 250 people went. At the destination a 50/50 drawing was held to benefit a local charity.

In the year 2009, our 23rd. Annual Midnight Ride raised over \$17,000.00 for the Juvenile Diabetes Research Foundation. In the year 2010 we hope to have yet another fun and successful ride.

We would like to take this opportunity to thank all the motorcyclists who have and who will join us in this ride for their humanity and their generosity. Ride safe...

### Changes for 2010

The second stop at Houghton Lake remains at the Mid-Michigan Medical Center. At M-55 go 1/10th mile East to the Mid-Michigan Medical Center. There are gas stations, restaurants and other facilities available.

By popular request, the light parade is back for 2010 and the Chamber of Commerce is adding fireworks in the downtown area at dusk, following the light parade.

All actives are inside the Casino again this year including breakfast, lunch and all vendors.

JDRF is a leader in setting the agenda for diabetes research worldwide, and is the largest charitable funder and advocate of type 1 research. **The mission of JDRF is to find a cure for diabetes and its complications through the support of research.** Type 1 diabetes is a disease which strikes children and adults suddenly and requires multiple injections of insulin daily or a continuous infusion of insulin through a pump. Insulin, however, is not a cure for diabetes, nor does it prevent its eventual and devastating complications which may include kidney failure, blindness, heart disease, stroke, and amputation.

Since its founding in 1970 by parents of children with type 1 diabetes, JDRF has awarded more than \$1.4 billion to diabetes research, including more than \$156 million in FY2009. In a typical year, more than 80 percent of JDRF's expenditures directly support research and research-related education.

### Why is a cure for diabetes so important?

- Diabetes is a chronic and deadly disease affecting every organ system.
- As many as 3 million Americans may have type 1 diabetes, the most severe form of the disease.
- Diabetes affects nearly 24 million people in the U.S. and 246 million worldwide.
- Diabetes is the single most costly chronic disease. It accounts for more than \$174 billion in health-care costs in the U.S. each year.
- Diabetes kills one American every three minutes.

### Type 1 Diabetes

Type 1 diabetes is an autoimmune disease in which a person's pancreas stops producing insulin, a hormone that enables people to get energy from food. People must take multiple injections of insulin daily or continuous infusion of insulin through a pump just to survive. While trying to balance insulin doses with their food intake and daily activities, people with this form of diabetes must always be prepared for serious hypoglycemic (low blood sugar) and hyperglycemic (high blood sugar) reactions, both of which can be life-limiting and life-threatening.

**Warning Signs Include:** Extreme thirst, frequent urination, drowsiness or lethargy, increased appetite, sudden weight loss for no reason, sudden vision changes, sugar in urine, fruity breath odor, heavy or labored breathing, stupor or unconsciousness

### Why JDRF and Why Now?

JDRF research and technology have paved the way for the development of therapeutics that have the potential to improve the lives of people with diabetes and deliver cures. JDRF has developed "cure therapeutic" goal areas to focus our research funding in the most efficient and effective way possible. They are: Autoimmunity, Complications, Metabolic Control, Regeneration and Replacement. JDRF is funding more than 40 human clinical trials – testing drugs, therapies and cures in people. That is the most ever for diabetes. At the beginning of the decade, we were funding only 5 human clinical trials. We must maintain strong momentum in research!

**JDRF is not responsible for the safety of individuals participating in the Midnight Ride.**

# MIDNIGHT RIDE - SPONSOR FORM

## Participation Option

### Raise more dollars for JDRF -- earn incentive prizes!

Tell relatives, friends, neighbors and co-workers about **THE RIDE** and ask them to sponsor you by making a contribution to the Juvenile Diabetes Research Foundation. Use the form below to keep track of your sponsors. This form may be duplicated.

Bring this form and your collected donations to **THE RIDE**. Turn them in and enjoy a great ride. Your sponsorships may be turned in at the start of **THE RIDE** in Grand Rapids or at the end in St. Ignace at the Kewadin Casino. Your incentive prizes will be mailed to you within 3 weeks.

Feel proud! After **THE RIDE** experience the feeling of pride and satisfaction that comes from knowing you were an important part in raising dollars to help find a cure for diabetes. **THANK YOU!**

If you are unable to turn in your collected dollars at the time of **THE RIDE** you may mail your contributions along with this form directly to the JDRF office: 5075 Cascade Rd. S.E. Suite F, Grand Rapids, MI 49546. Phone 616-957-1838. Sponsor Forms must be turned in prior to September 30, 2010 in order to receive the gift for your donation.

Do not send me a prize \_\_\_\_\_

Circle one prize according to your level of donation

Raise \$75.00 - Receive a pin and year bar

Raise \$125.00 - Receive Midnight Ride T-Shirt

Raise \$200.00 - Receive Midnight Ride Sweatshirt

SPONSORS NAME

AMOUNT

<b>JDRF</b>	Juvenile
	Diabetes
	Research
	Foundation
	International
	<i>dedicated to finding a cure</i>

TOTAL \$ \_\_\_\_\_

**Make all checks payable to: JUVENILE DIABETES RESEARCH FOUNDATION**

Please fill out the information below.

Your Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone # \_\_\_\_\_

Amount being turned in \_\_\_\_\_

Prize / Size Desired:

Pin & Year Bar \_\_\_\_\_

T-Shirt \_\_\_\_\_ (S, M, L, XL, XXL)

Sweatshirt \_\_\_\_\_ (S, M, L, XL, XXL)

**JDRF will be known as the people who cured diabetes. Your support will make a difference.**